

## Media release

FOR IMMEDIATE RELEASE

26 September 2016

### **Dometic Follow the Sun Ambassadors Julie and Cameron McKay to host celebration in Deniliquin**

The luckiest road trippers in Australia will celebrate their arrival in Deniliquin with local residents and travel enthusiasts at BIG4 Deniliquin this Friday 30 September from 5pm.

Beating thousands of hopefuls Australia-wide, Innisfail caravan park owners Julie and Cameron McKay, along with their four children, were chosen as Dometic Follow the Sun Ambassadors, embarking on a 13-week expenses paid trip down the east coast of Australia to raise funds and awareness for the National Breast Cancer Foundation (NBCF).

As winners, the McKays' 2008 Jayco Sterling caravan received a makeover, fitted with \$25,000 worth of Dometic premium leisure products.

For the first time in the competition's history, Dometic has partnered with NBCF to raise \$100,000 for life-changing breast cancer research. Julie says she has lots of fundraising ideas up her sleeve to help support the cause.

"We love travelling and meeting new people, especially while making a difference through supporting crucial breast cancer research," said Julie.

Offering free drinks and nibbles, loads of giveaways, pink merchandise and raffle prizes from Dometic and partners, the McKays will host a Sausage Sizzle and Toad Racing at BIG4 Deniliquin to meet local residents and fellow travellers, while regaling stories from their adventure so far and showing off their newly renovated vehicle.

"We've been looking forward to coming to Deniliquin; everything we've heard about it has been great," said Cameron.

"Come down this Friday at 5pm if you want to have a chat over food and drinks - we'd love to see you there."

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Their trip kicked-off with a huge party in Cairns on 1 August and will wrap up at the Grand Finale event in Melbourne end of October.

To donate to the McKay family's fundraising tally and to stay up to date with regular blogs and updates, head to [www.dometicfollowthesun.com.au](http://www.dometicfollowthesun.com.au).

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## PHOTO / VIDEO / INTERVIEW OPPORTUNITY

**Event:** Dometic Follow the Sun Ambassadors, the McKay family will celebrate their arrival in Deniliquin with a free 'Happy Hour' event.

**Location:** Lot 11 Ochtertyre St, Deniliquin NSW

**Date:** Friday 30 September

**Time:** 5pm

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## SOCIAL MEDIA COPY

Join Dometic Follow the Sun Ambassadors The McKays for a Sausage Sizzle at BIG4 Deniliquin from 5pm to find out all about Dometic's range while raising funds toward our \$100,000 fundraising goal for the National Breast Cancer Foundation.

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Dometic is a global market leader in the mobile living category providing smart solutions that provide people with their essential needs when on the road. Whether in a motorhome, caravan, boat or a truck Dometic is focused on providing solutions in the areas of Climate, Hygiene & Sanitation and Food & Beverage.

Follow the Sun is proudly supported by our corporate partners the National Breast Cancer Foundation (NBCF), the Caravan Industry Association Victoria, CIL Caravan and RV Insurance, Caravanning Queensland, the Caravan & Camping Industries Association of South Australia Inc., G&S Chassis, Caravan Industry Association of Australia, Tow-Ed and Hema Maps.

NBCF is the national body funding breast cancer research, with money raised entirely by the Australian public, making a difference to people's lives by working towards zero deaths from the disease by 2030.

NBCF has awarded more than \$127 million to around 430 Australian-based research projects to improve the health and well-being of those affected by breast cancer, with the aim of changing, and saving, lives.